

Md Sahin Alom

UX Designer at Epixelab

UX Design | E-commerce Management | Business Automation | Digital Operations

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PROFESSIONAL EXPERIENCE



Rupkona, Founder & E-commerce Manager
Redmond, WA

10/2015 - Current

SKILLS: E-commerce Strategy · Management · Brand Identity · Web Development · Content Creation

Founded and scaled a niche beauty and personal care brand, directing the entire product lifecycle from sourcing to last-mile delivery.

- Built and launched the "Rupkona" e-commerce platform, integrating payment gateways and backend automation.
- Established a robust supply chain network for sourcing authentic cosmetics and skincare products.
- Direct digital marketing campaigns and content creation, building strong brand authority in a competitive market.
- Analyze sales data and customer feedback to refine product offerings and improve the shopping experience.



Epixelab, UX Designer
London, UK (Remote)

07/2023 - 08/2025

SKILLS: User Research · Wireframing · Prototyping · UI Design · Figma · Usability Testing

Designed user-centric interfaces for web and mobile applications, collaborating with cross-functional teams to deliver intuitive digital products.

- Created high-fidelity wireframes and interactive prototypes to visualize design concepts for client projects.
- Amet justo donec enim diam vulputate id ornare lorem ipsum short bullet.
- Conducted user research and usability testing to validate design decisions and improve user flows.
- Collaborated closely with developers to ensure designs were implemented accurately and efficiently.
- Maintained design systems to ensure visual consistency across various digital products.



Pimlico Tandoori, Operations & Marketing Manager
London, UK (Remote)

05/2022 - Current

SKILLS: Business Operations · Digital Marketing · Vendor Management · Google Maps SEO

Managing daily operations and digital strategy for a UK-based hospitality business, focusing on process efficiency and revenue growth through online channels.

- Oversee full-cycle business operations, including customer service protocols, invoicing, and vendor communications.
- Manage digital presence across Google Maps, food delivery platforms, and social media to increase visibility.
- Execute promotional strategies that successfully drive customer retention and increase daily order volume.
- Streamline remote operational workflows to ensure seamless service delivery between Dhaka and the UK.

EDUCATION



Green University of Bangladesh, Electrical & Electronics Engineering (BSc)
Dhaka, Bangladesh

2023



BCMC College of Engineering & Technology, Electrical Technology (Diploma)
Jashore, Khulna, Bangladesh

2018